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McCaffrey Homes Receives Multiple Awards



Our excitement cannot be contained, thanks to several awards that have recently been bestowed upon our team.

The National Association of Home Builders presented us with a national Gold Award for our "Tuscan Castle" home plan, which can be found at the Madison Place community in northwest Fresno and at the Palmina collection of homes in Clovis. Selected from more

than 800 entries, "Tuscan Castle" was the top vote recipient in its category. This is the plan's third major award thus far.

"To be recognized at the national level with a Gold Award is an honor. We are proud of our entire team as it is a thrill to be recognized by our peers and the most prestigious homebuilding organization in the nation," says our CEO, Robert McCaffrey.

In addition, Hanley Wood Market Intelligence ranked us as the Leading Local Homebuilder in Fresno County for 2008 in their New Home Market Share Report.

"We are humbled to be the local home builder of choice as we know we are building homes for our friends, neighbors and family. Receiving this designation helps to reinforce that our homes meet the needs of local families," says McCaffrey.



The McCaffrey Homes team, along with designer and architect Kevin Crook, accept the Gold Award from the National Association of Home Builders. The Tuscan Castle claimed top honors in its category as the Best Single-Family Detached Home.

Thank You for Voting Us The Best in The Central Valley for 2009

The votes are in for the Central Valley's People's Choice Awards and McCaffrey Home Mortgage has been named the #1 Mortgage Lender in its annual "Central Valley People's Choice Awards 2009."



The People's Choice award is particularly meaningful to us, explains CEO Robert McCaffrey. "Thank you to the

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Batter Up! Win San Francisco Giants Tickets!

We want to take you out to the ball game... in San Francisco. Batter up for a chance to win three tickets to a S.F. Giants game on Saturday, August 1st, versus the defending World Series champs, the Philadelphia Phillies.

To enter this free drawing, fill out a registration form at the Palmina Collection Welcome Center at Barstow and DeWolf Avenues in Clovis, or at the Madison Place Welcome Center at Gettysburg and Hayes Avenues in northwest Fresno.



local did you know

Did you know that the City of Clovis will soon add a new sculpture of an American Indian depicting a young woman carrying a child along the Old Town Clovis Trail system?

The new sculpture will be placed at the intersection of Clovis and Shaw Avenues making it the fifth piece of public art on the trail that depicts the City's heritage and values.

Did you know that Central Unified School District offers a program called Athletes As Readers & Leaders where high school athletes read aloud to elementary students?

Fifteen high school athletes from three sports are trained to read to groups of elementary students and lead discussions about healthy diets and exercising to foster nutrition and fitness.

Did you know that Audra McDonald, who stars as Dr. Naomi Bennett on the hit TV show "Private Practice," is a native Fresnan who got her acting start at Roger Rocka's Good Company Players?

The singer and actress has earned an unprecedented three Tony Awards before the age of 30 and a fourth last season ("Carousel," "Master Class," "Ragtime" and "A Raisin in the Sun"). Audra McDonald is frequently compared to legendary performers like Judy Garland and Barbra Streisand.

Did you know that in the 1920s & 1930s a rail car known as the Fresno Beach Line would transfer passengers for a fare of 50 cents round trip from Fresno to the San Joaquin River?

The rail car started at Olive Avenue, transferred along Wishon Avenue and eventually down at Forkner to the river where passengers could then take a brief walk to enjoy the wide and deep San Joaquin River.

Future Village Green to Complement Clovis Way of Life



Loma Vista's Village Green will form the heart of the community and will be located near Shaw and DeWolf Avenues. Rendering by Danielian & Associates.

Nowhere is the city of Clovis' slogan "A Way of Life" more evident than in its new master planned urban village, Loma Vista.

A pedestrian friendly community, Loma Vista is already taking shape, as planning for one of its most alluring features, the Village Green, was recently adopted by the city council.

"McCaffrey Homes has set the bar and continues to raise it... They have gone above and beyond to build high quality homes in Loma Vista..."

Dwight Kroll,
Director of Planning & Development
Services, City of Clovis

"The Village Green will be a vibrant place for residents to gather and interact, as it will form the heart of the community," says Dwight Kroll, director of planning & development services for the City of Clovis. "It will be the focal point of Loma Vista and will draw residents as an open-air meeting place for special occasions or daily activities, all in an exceptional setting."

Loma Vista's 22 miles of walking and bike trails will lead to the Village Green, which will be surrounded by public services such as a library or post office and local businesses, according to Kroll. "Residents will not have to be entirely dependent on a vehicle, and will be able to walk to school, retail shops, restaurants and work. The community paints a picture for how the whole valley can live in a sustainable manner," he adds.

The innovative design plan for Loma Vista's North & South Community Centers, which includes the Village Green, was just honored with a first place award from the Central California American Planning Association.

Loma Vista's high quality of design is unlike anything in the Central San Joaquin Valley, explains Kroll. "McCaffrey Homes has set the bar, and continues to raise it, for the quality of development that will occur throughout Loma Vista. They have gone above and beyond to build high quality homes in Loma Vista, and integrate the design features, paseos and trails into the community."

Ultimately, Loma Vista will offer a unique lifestyle, an ideal complement to the Clovis "Way of Life." Kroll adds, "Not only does Loma Vista set a pattern of responsible development, it's also a fun place to live where people will want to be."

Every Home Has a Story

Family's Lives Change with Purchase of McCaffrey Home

Angela Gudmunson and her husband Daniel Zack thought their dream of home ownership was slipping away when Daniel lost his job and they had to live on Angela's salary while he went back to school for a new career.

"Daniel and I both had parents who needed long-term care so we understand that owning a home is important as a long-term investment," said Angela. "At that time, home prices were skyrocketing, and I thought, 'This might never happen for us.'"

"We wake up each morning, pinch ourselves and ask: 'Is this really ours?'"

Angela Gudmunson

But, Daniel completed his education and found a great job. Now, all they had to do was improve their credit scores, which had suffered a bit while Daniel was in school.

"We saw McCaffrey Homes' Oak Knoll model and fell in love," said Angela. "Our credit was a little bit short of where it needed to be, but the team at McCaffrey Homes, including Janice Tagnotti in the sales office and Missi Lucente with its mortgage division, went above and beyond to not only make this happen for us, but to make the experience



Angela Gudmunson, her husband Daniel Zack and son Cameron Zack

enjoyable and easy. They encouraged us and told us not to give up because we had solid careers and the required income. Missi sent us to a company to improve our FICO scores and within 40 days, during which time the McCaffrey team stayed in constant touch with us, we raised them by 100 points.

"We now own our beautiful Oak Knoll home and we wake up every morning, pinch ourselves and ask: 'Is this really ours?'" said Angela. "We owe the McCaffreys a huge debt of gratitude. We don't think any other company would have done so much to make our dream happen."

AT&T U-verseSM Gives Customers Bundled TV and Communications Services

McCaffrey home owners can enjoy state-of-the-art TV, Internet, phone service, and much more with AT&T U-verse, an integrated suite of entertainment and communication services. Among its many features, AT&T U-verse allows customers to program DVR



recordings from their mobile phone or any web-connected PC; receive personalized, on-screen weather, sports, traffic and stock information; view personal photos on TV that have been uploaded to flickr.com; and more. To learn more about AT&T U-verse, contact AT&T at (866) 636-6683.



Read Green

Now you can receive our *Picket Fence* newsletter via email and help us save the environment and conserve trees. Send an email to green@McCaffreyHomes.com with "newsletter" in the subject line and your name in the body of the message. We'll take care of the rest.



Savory Summer Pasta Rustica

Seasonal flavors come together perfectly in this healthy yet hearty pasta dish.

- 2 cups diced eggplant
- 2 sprigs of fresh rosemary
- 1/4 cup olive oil
- 1 cup diced yellow squash
- 1 cup diced zucchini
- Salt and freshly ground black pepper, to taste
- 1 medium bulb fennel, thinly sliced (about 1 cup)
- 2 cups thinly sliced red onion
- 6 cloves garlic, smashed
- 1 red bell pepper, seeded and cut into small pieces
- 1 yellow bell pepper, seeded and cut into small pieces
- 1 tablespoon chopped fresh thyme
- 1 tablespoon freshly grated orange zest
- 1/4 cup chopped black olives (optional)
- 2 cups seeded, diced ripe tomatoes
- 1/4 cup balsamic vinegar
- 10 ounces penne pasta

In a large pan over high heat, sauté eggplant and rosemary in oil for 5 minutes. Add squash and zucchini, and sauté a few minutes more. Salt and pepper lightly. Add fennel, onion, and garlic, and sauté until soft. Add peppers, reduce heat, and cook for 4 minutes. Mix in thyme and orange zest; add tomatoes and vinegar, and optional olives. Cook for 5 minutes. Remove from heat, and adjust seasonings with salt, pepper, vinegar, or oil. Cover, and keep warm.

Cook penne in a large pot of boiling salted water, according to package instructions, until al dente. Drain. Toss with the vegetables. Serve hot or cold.

Summer Care Tips

Summer is almost here and that means a fresh start inside and out for your house with a few tasks to keep it in good shape.

Exterior

- Maintain drainage swales for positive flow of surface water to keep standing water away from the home and fence and flowing out to the street
- Remove debris from gutters, downspouts and splash blocks, flush with a hose
- Adjust sprinkler timer for the season, inspect sprinkler heads assuring they spray away from the house

- Inspect exterior paint. Repaint if necessary, using the same color. If your home has a wood exterior, expect to repaint every two to four years. (You'll need to repaint more frequently if the walls receive direct sunlight in the morning and mid-afternoon.)

Interior

- Test smoke detectors, replace batteries annually
- Test and reset Ground Fault Circuit Interrupters (GFCIs) monthly
- Replace air return filters monthly
- Weather permitting, open windows to allow cross ventilation
- Hire a licensed professional to service the air conditioning unit, early check of the system may prevent inconvenience in peak season
- Inspect and repair immediately, water leaks at plumbing fixtures.

Tending to these simple tasks will help keep your home "house beautiful" as you open the doors to welcome family and friends this season.

Spotlight Shines with People's Choice Award

Continued from front page ►

Central Valley and our customers for this honor. We have a dedicated team and will strive to earn your confidence," he says.

And another great honor for us, leading mortgage lender Sierra Pacific Mortgage selected us as its Mortgage

Broker of the Year for the fifth time, recognizing both the quality and volume of loans processed by our team in 2008. Meanwhile, our very own loan consultant Mercedes "Alex" Sanchez took home the Top Producing Loan Officer Award.



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