



# PICKET *fence*



Winter 2008

Volume 4 Issue No. 1

*page 2*

McCAFFREY HOME  
MORTGAGE

Local Did *you* Know...

house  hold  
• HINTS •

*page 3*

McCAFFREY GROUP  
RECEIVES SILVER  
AWARD

► COOK'S CORNER

Turkey or Beef  
Chili Bean Warm-up

*page 4*

SHARE YOUR  
OPINION ONLINE



McCaffreyHomes.com

## PALMINA GRAND OPENING JAN. 27TH!



### LUXURY LIVING IN PALMINA

McCaffrey Homes continues to unveil new opportunities for luxury living with the opening of our new Palmina collection. Join us on **Sunday, January 27th**, for the Gala Grand Opening celebration of our exciting new Palmina model homes at Barstow and DeWolf Avenues in Clovis. This festive Grand Opening celebration will introduce the beautifully decorated new model homes and will include complimentary food, music and fun for the whole family.

With five brand new single and two story floor plan designs that span up to 4,610 square feet, and feature up to five bedrooms, five baths and four car garages, the Palmina collection is already turning heads with communities in both northwest Fresno and Clovis.

Palmina showcases the finest details of Tuscan, French and Traditional style architecture that have been thoughtfully planned with two, three and four car garage configurations for a varied street scene. The plans have been designed with versatility with owner's retreats, super flex room with balcony and bath, lofts, and casitas.

Palmina offers room to entertain and private spaces to retreat at the end of the day. At Palmina you'll also enjoy outdoor living with covered patios, front porches and porte cocheres plus the opportunity for private courtyards and cabanas.

The designs will satisfy the most discriminating homebuyers in every stage of life and yet are affordably priced from the low \$300s. Homebuyers seeking spacious homes that make a statement of elegance backed by the proven quality and value of McCaffrey Homes need look no further than our exciting new Palmina collection.

McCaffreyHomes.com

**1.**

To clean marks off of stainless steel appliances, wipe with baby oil on a soft cloth or paper towel. It will also remove the tape that is used in the shipping of the appliances.

**2.**

When "pills" develop on clothing, especially sweaters -- use a rough piece of steel wool -- run it over the material and the "pills" disappear.

**3.**

Candles will last longer if you chill them thoroughly before burning them. They will burn more slowly and drip less.

**4.**

To get rid of pesky ants, place cinnamon where they gather and they will leave. You can also try chalk or flour to create a line they won't pass.

## McCAFFREY HOME MORTGAGE



It is encouraging to know that in light of the recent news in the mortgage market, McCaffrey Home Mortgage is still here to help you with your mortgage loan needs. As a successful mortgage broker, we help 90% of our homeowners realize their dreams. We pride ourselves on partnering with you to make your mortgage and home-buying experience as easy and as seamless as possible.

With our Easy-Buy Savings Program, we can provide you with a wide variety of customized financing programs designed to meet your specific needs. Our loan programs and competitive rates

make it easier than you think to purchase the home of your dreams.

McCaffrey Home Mortgage offers a variety of loans from FHA to VA – innovative loan programs to fit virtually ever buyer's needs, regardless of your financial situation – low and zero down loans, jumbo loans, fixed and adjustable rate loans, lot acquisition loans, construction to permanent loans, second mortgages, government mortgages, interest-only loans and more. We provide the fastest and most convenient way to purchase your home. With McCaffrey Home Mortgage, you have the peace of mind of knowing that you are working with one of our family of companies that has been living in and serving Central California to help you finance your family's dreams.



*Come home to family values*

## Local Did you Know

- As we celebrate Black History Month in February, Did you know that a Fresno County pioneer may have been the state's first Black cattle rancher? Gabriel Moore was born in Alabama in 1812 and sold into slavery in Arkansas, where he eventually traveled west to California, and by 1872, had established his own 350-acre cattle ranch with dozens of horses, cattle and hogs.

- Did you know that David Seville, (Ross Bagdasarian), the creator of Alvin and the Chipmunks, and writer of the song Witch Doctor grew up in Fresno in a house in the Tower District?

- Did you know that the original DiCicco's restaurant tossed their pizzas in the front window so that people passing by could watch? DiCicco's is considered the "first family" of Italian Restaurants in this area.

- Did you know that poet, Phil Levine, a former Fresno professor and poet, won among other awards, a Pulitzer Prize for his poetry in 1955? You can hear him read through the Fresno Poets' Association.

- Did you know that Fresno's 4,500 seats Edwards 21 cinema is the most successful link in the Edwards' chain and consistently ranks among the top 10 in revenue in all cinema chains nationally?

# THE MCCAFFREY GROUP HONORED WITH SILVER AWARD by National Association of Home Builders



We're pleased to announce that we have received the 2008 Silver Award by The Nationals, the annual awards presented by the National Association of Home Builder's (NAHB) National Sales and Marketing Council. Started in 1982, The Nationals recognize superior new home sales and marketing achievements in 59 categories, and honor excellence in product and community design, advertising, marketing and sales achievements by individuals and sales teams.

The honor was awarded for the "Best Interior Merchandising of a Model Priced Under \$400,000" for the Tuscan Castle model home at our Madison Place collection and means that we are a finalist for the

Gold Award that will be announced at the NAHB International Builders' Show on February 13th in Orlando, Florida.



"We are so proud of our entire team that worked tirelessly to create interior spaces that responds to today's home buyers. This award has been achieved through great teamwork and dedication. It is a thrill to be honored by the National Association of Home Builder's for these efforts," said Robert McCaffrey, president of McCaffrey Homes.

"The Nationals are the most prestigious awards of their kind, setting the benchmark for innovations in new home design, marketing and sales," said Ross Robbins, chairperson of the Nationals. "NAHB's commitment to recognizing originality, imagination and success has been exemplified by its award winners since the competition's inception."

During a three-day judging process, a panel of eight industry professionals from across the country selected Regional, Silver and Gold award winners from a field of nearly 1,400 entries.

The Tuscan Castle model home is a single story home that ranges from 1,711 to 1,940 square feet with a rotunda entry that features three to four bedrooms and split three car garages. To tour the award winning Tuscan Castle model home, visit the Madison Place model complex at Gettysburg and Hayes in northwest Fresno or visit us online at [mccaffreyhomes.com](http://mccaffreyhomes.com).

## TURKEY OR BEEF CHILI BEAN WARM-UP

- 1 lb ground turkey (or beef)
- 1/2 cup onions, chopped
- 1/2 cup green peppers, chopped (optional)
- 1 (14 ounce) can diced tomatoes
- 1 (14 ounce) can tomato sauce
- 1 (15 ounce) can red kidney beans, drained and rinsed
- 1 (16 ounce) can chili beans, chili, w/liquid
- 2 tablespoons chili powder
- 1 teaspoon cumin
- 1/2 teaspoon white pepper
- 1/2 teaspoon salt (or to taste)

*Staying in on a cold day is the perfect time for home made chili beans. This recipe goes great with turkey or beef as you like.*

**Directions:** Brown ground turkey or beef in skillet with peppers and onions. Drain if necessary to remove fat drippings. Add the remaining ingredients, bring to a boil. Reduce heat and simmer for 30 minutes. Serve with shredded cheddar cheese and crackers.



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## McCaffrey Homes Introduces the All-New Palmina Development in Clovis!



### Share Your Service Experience With Us, Online !

Many of the great ideas to improve our customer care come from homeowners like you. We want your feedback and recently added to our website a service survey to learn of your service experience at your home. The new survey is convenient and easy to complete. It's online at the simple click of a mouse via our website under Living in Your Home at the Service Survey link.



Your feedback is very important to us as we listen and act upon your suggestions to continually strive to make your home buying and home ownership experience as rewarding as possible. Visit us online and share with us your service experience as you help to make us better.

### SEASONAL CARE TIPS

As the chill of winter is here, you can take a few key steps to insure your home keeps you warm and comfy during the winter season. Please take time to inspect these items in and around your home and attend to any that need maintenance.

#### EXTERIOR

- Flush drain lines with garden hose to clean our debris.
- Remove debris from downspouts and splash blocks with a garden hose and confirm that water drains away from the house.
- Adjust sprinkler timer for season.
- Maintain drainage swales for positive drainage of surface water away from the house, in from fence and out to the street.
- Caulk and paint exterior painted surfaces as needed.
- Touch up caulking around doors and windows as necessary.
- Inspect weather stripping on doors and repair or replace as necessary.
- Check operation and tighten bolts on roll-up garage doors monthly.
- Inspect and clear the fireplace per manufacturer's instructions.

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